



## *American Horse Council Sponsorship Opportunities*

*The Future is in Your Hands, Take the Reins*

### **Bronze Sponsor: \$3,000**

- Company logo and a link to company web page displayed on the AHC website
- Company logo and written recognition printed on AHC signage and event materials at Issues Forum
- 20 % off any ads on the AHC website (up to a \$70 value)
- 20% off an ad in the Horse Industry Directory (up to a \$600 value)
- Distribution opportunities at the Issues Forums for promotional materials
- Two Complimentary tickets to the AHC Issues Forum in Washington, where horse industry leaders come to meet (a \$600 value)
- Two briefings a year in Washington for any sponsor's DC representatives on the horse industry's legislative, political and regulatory activities
- AHC Publications including:
  - 2 copies of the Horse Industry Directory (a \$75 value),
  - 1 copy of Horse Owners and Breeders Tax Manual, given at time of initial enrollment (an \$85 value),
  - Critical industry updates including AHC Newsletters, Tax Bulletins, and Washington Updates for up to 2 people (a \$350 value)

### **SILVER SPONSORSHIP \$5,000**

#### ***Bronze level - PLUS***

- 30% off an ad in the Horse Industry Directory (up to a \$900 value)
- Free Banner ad for 3 months on AHC website, then 30% off any additional time (a \$350 value)
- One additional contact will be included for all AHC newsletters, Tax Bulletins and Horse Industry Directory (up to 3 people a \$525 )
- One additional complimentary ticket to the AHC Issues Forum in Washington (up to 3 Free tickets – a \$900 value)

### **GOLD SPONSORSHIP, \$10,000**

#### ***Bronze Level – PLUS***

- Sponsorship of an Evening Reception or Lunch Break with placement for marketing materials and banners at AHC's National Issues Forum (a \$3,000 value)
- Logo placed prominently on the AHC's electronic Newsletter (sent to all AHC Individual and Organizational members) with link to company website
- Logo placed prominently on all AHC Washington Updates (the AHC sends more than 100 Washington Updates per year to all Individual and Organizational Members)
- Opportunities to sponsor materials for the Unwanted Horse Coalition
- AHC will send a press release and include a story in AHC newsletter and on website highlighting your company and the issues it supports/is facing/etc.
- Free full page color ad in AHC's Horse Industry Directory (a \$1,350 value)
- Free Banner ad for one year on AHC website (a \$1,400 value)
- Two additional contacts will be included for all AHC newsletters, Tax Bulletins and Horse Industry Directory (up to 4 people)
- Two additional complimentary tickets to the AHC Issues Forum in Washington (up to 4 Free tickets – a \$1,200 value)

### **Custom Sponsor: Pricing Available Upon Request**

Custom sponsorships can be formed to include advertisements in the AHC's Horse Industry Directory and website, sponsorship of AHC's events (including National Issues Forum), special events and publications, opportunities to sponsor packages with the Unwanted Horse Coalition etc. All sponsorships include AHC publications and updates, discounts and more.



# PROTECT YOUR INVESTMENT IN THE HORSE INDUSTRY!

**Yes!** My company would like to become a  
**Gold/Silver/Bronze** sponsor of the American Horse Council  
*(please specify which level of sponsorship above)*

Make checks payable to the American Horse Council. Visa or MasterCard accepted. Please fill in below.

Visa/MC \_\_\_\_\_ Expiration date \_\_\_\_\_ 3 digit code \_\_\_\_\_

Name \_\_\_\_\_ Phone \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Return to American Horse Council 1616 H Street, NW Washington, DC 20006 or (fax) to 202-296-1970**

A representative from the American Horse Council will be contacting you to go over the specific benefits and details of your new Sponsorship. Congratulations on being a supporter of the American Horse Council. It is people like you that help lead the way for horse owners all over America.

**Contact 1** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**Contact 2** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**Contact 3** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email** \_\_\_\_\_

**Contact 4** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email** \_\_\_\_\_