



AHC Banner Advertisement Contract

This contract is made between the company listed below and the American Horse Council (AHC). The Advertiser agrees to the following terms.

Advertiser _____		Contact _____	
Address _____	City _____	State _____	Zip _____
Telephone () _____	Fax () _____	Email _____	

Website Advertising Costs

- _____ 120 x 240, Banner Ad, Placed on right side of webpage
\$150 per month, \$1,500 per year
- _____ 468 x 60, Banner Ad, Placed at the top of the webpage
\$250 per month, \$2,500 per year

AHC News (1), Tax Bulletin (2), or Washington Update (3)

- _____ 250 x 250, Banner Ad, Placed on the right side of the page
\$200 for per issue
- _____ 250 x 400, Banner Ad, Placed on the right side of page
\$300 for per issue

(1) Ad will run in Quarterly publication sent to all members (2) Ad will run in Bi-Monthly publication sent to higher level members or (3) Ad will run in up to 3 Washington Updates sent to most AHC members

_____ Signed for Advertiser			_____ Printed Name			_____ Date		
_____ Signed for AHC			_____ Printed Name			_____ Date		

AHC herby agrees to publish the above advertisements for the above rate, subject to the conditions hereafter:

Duration of Contract: This contract is valid for a one time placement on the AHC website.

Advertisement Preparation: It is the responsibility of the Advertiser to provide AHC with an electronic advertisement necessary for the placement of the requested advertisement. All material must be received by the deadlines provided by AHC.

Payment: Payment must be received in full with the signed contract. Payment should be sent to: American Horse Council, 1616 H Street NW 7th Floor, Washington, DC 20006.

Refusal of Advertising: AHC reserves the right to refuse any advertisement that is not in accordance with its publishing guidelines. Refused advertisements will be returned to the Advertiser.

Cancellation of Contract: It is agreed that this contract may be cancelled by either party at any time for any reason. Cancellations are only valid with written notification and will take effect immediately upon receipt by either party. Upon cancellation of this contract, AHC is no longer obligated to publish the Advertiser's advertisement. Cancellation of this contract does not absolve the Advertiser from paying outstanding amounts owed from previously published advertisements.

Hold Harmless: The Advertiser will assume all responsibility for any and all advertisements published by AHC on behalf of the Advertiser and will hold AHC harmless for any and all claims relating to their advertisement including, but not limited to, tort, copyright, photographic or trademark **Law to be Applied:** The law to be applied to this Contract is the law of Washington, DC.