

National Economic Impact Study

Implications and Insights

1

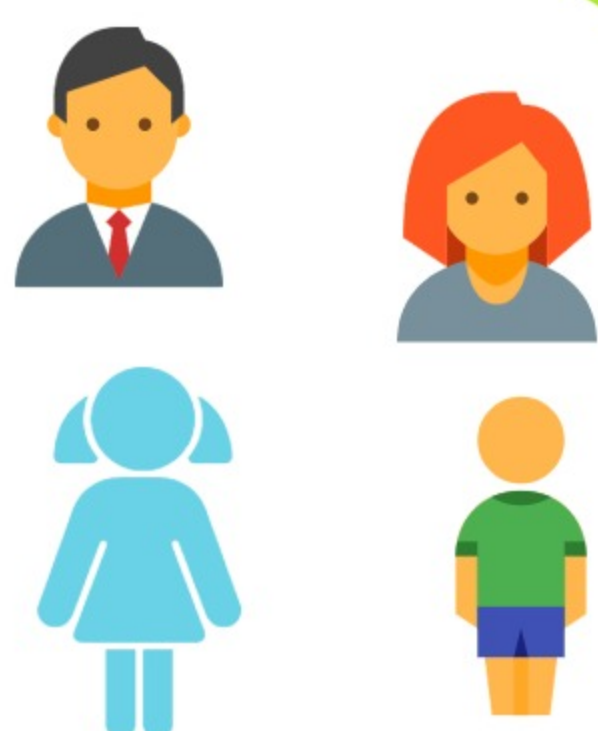
Economic Impact

Showcasing and emphasizing the equine industry's importance to state and federal governments



Participants

Knowing who is participating is essential to understanding how the industry can continue to be successful.



2

Discipline or Segment

Recreational riding was the largest segment of the industry in 2005. Is this still the case, or has racing or showing taken the top spot?

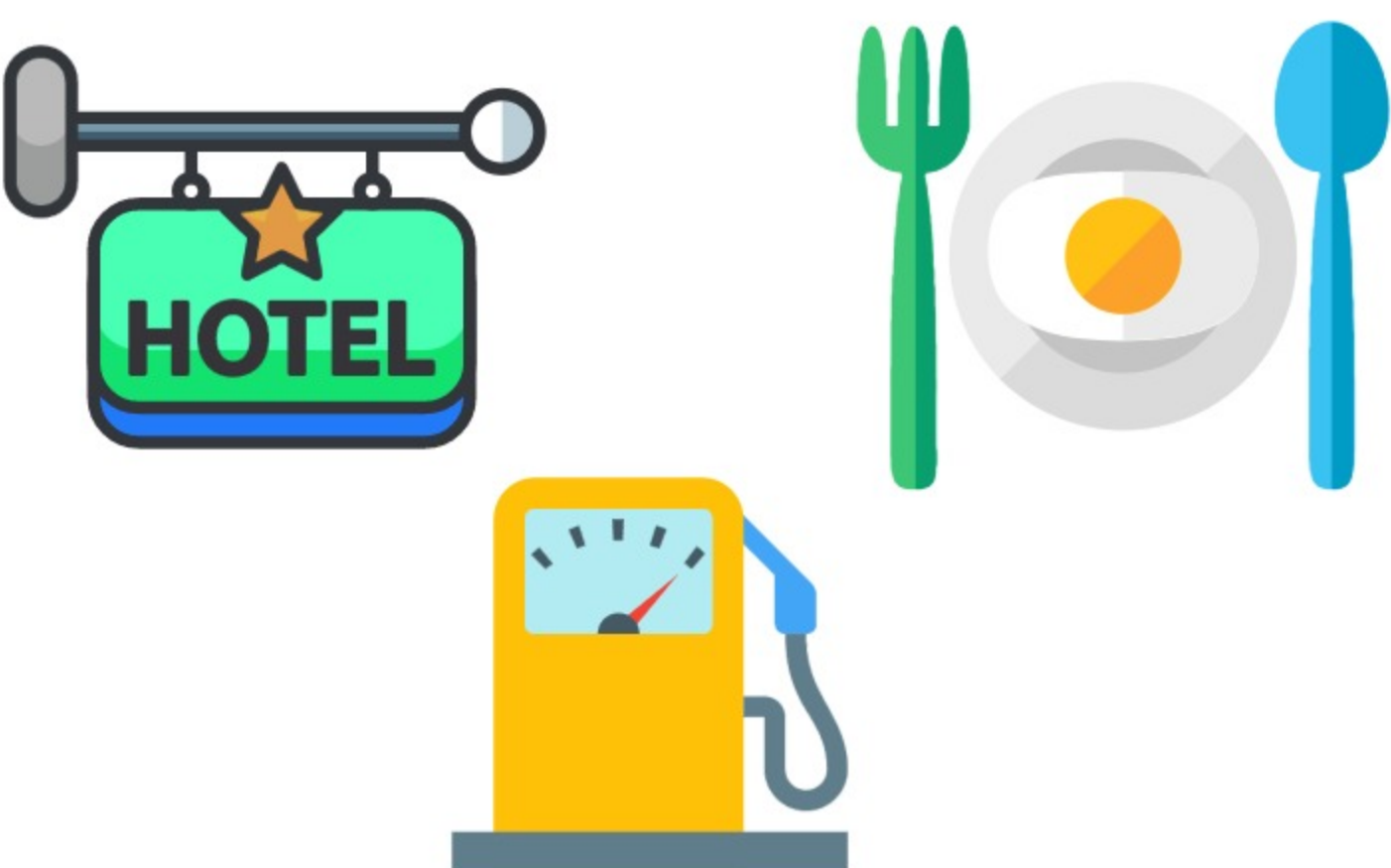


3

Induced Spending

Local businesses thrive when equine events are in town.

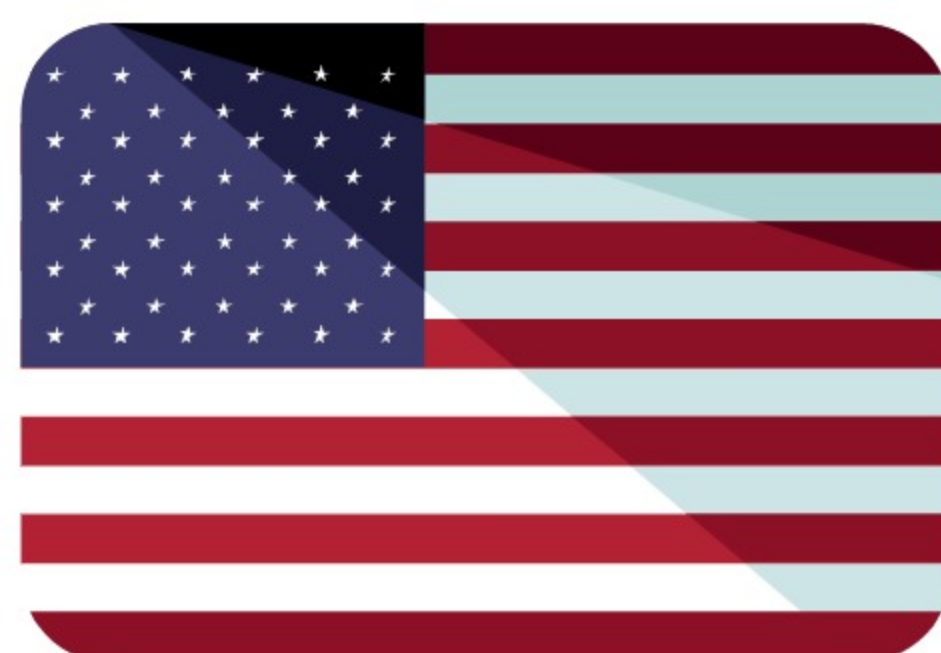
4



5

Location

Horse owners and equine enthusiasts are located in every corner of the United States



AMERICAN
HORSE COUNCIL
FOUNDATION