

## **Contest Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, MUNICIPAL LAWS, AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

### **1. Eligibility**

American Horse Council's Meet a Horse Day Contest (the "Contest") is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age at the time of entry. Employees of American Horse Council and other companies associated with the promotion of the Contest, and their respective parents, subsidiaries, affiliates, and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Contest is subject to federal, state, and local laws and regulations.

### **2. Sponsor**

The Contest is sponsored by American Horse Council, located at:

1616 H St 7th FL, Washington, District of Columbia 20006.

### **3. Agreement to Official Rules**

Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

### **4. Contest Period**

The Contest begins on July 13, 2020 at 12:00 am EDT and ends on July 17, 2020 at 11:59 pm EDT (the "Contest Period"). Entries submitted before or after the Contest Period will be disqualified. Submissions will be accepted for the duration of the Contest using any of the following methods: via Facebook or Twitter using the hashtag #AmericanHorseCouncil and #MeetaHorse

### **5. How to Enter**

Online: This method of entry will be available by sending a picture of you and your horse doing your favorite activity along with no more than 280 characters telling us why your horse means so much to you. Post must include the hashtag #AmericanHorseCouncil and #MeetaHorse

Limit one (1) entry per organization, per email address, per user name, and per household for the duration of the Contest Period, regardless of method of entry. Entries received from any person, e-mail address, or

user name, in excess of the stated limitation will be void. All entries become the property of Sponsor and will not be acknowledged or returned.

## **6. Prize Drawing**

On or about July 20, 2020, the Sponsor will select one (1) winner from among all eligible entries received. The Sponsor will attempt to notify the potential winner via Facebook and Twitter on or about July 22, 2020. If the potential winner cannot be contacted within five business (5) days after the date of the first attempt to contact him/her, the Sponsor may select an alternate potential winner in his/her place from the remaining non-winning, eligible entries. Winner agrees to photograph themselves with prize and submit photo and quote to Sponsor to use in press releases and social media.

## **7. Prizes**

One (1) winner will receive one (1) John Deere S240 Lawn Tractor w/ 42" deck. Delivery must take place in the continental US before October 1st. Upgrades or trade-ins are not available unless arranged individually with your local John Deere dealer." Retail value \$2,600.00

## **8. General Conditions**

In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the Contest is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules or (b) terminate the Contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages (including attorney's fees) and any other remedies from any such person to the fullest extent permitted by law. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

## **9. Release and Limitations of Liability**

By participating in the Contest, entrants agree to release and hold harmless the Sponsor, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Contest, and each of their respective officers, directors, employees, shareholders, representatives, and agents

(The Released Parties) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any technical errors associated with the Contest, including lost, interrupted, or unavailable Internet Service Provider (ISP), network, server, wireless service provider, or other connections,

availability or accessibility or miscommunications or failed computer, satellite, telephone, cellular tower or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (b) unauthorized human intervention in the Contest; (c) mechanical, network, electronic, computer, human, printing or typographical errors; (d) application downloads, (e) any other errors or problems in connection with the Contest, including, without limitation, errors that may occur in the administration of the Contest, the announcement of the winner, the cancellation or postponement of the event and/or the flyover, if applicable, the incorrect downloading of the application, the processing of entries application downloads or in any Contest-related materials; or (f) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Contest or acceptance, receipt or misuse of the prize (including any travel or activity related thereto). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Contest, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

In no way does Facebook sponsor, endorse, promote, administer, or associates with the Contest.

In no way does Twitter sponsor, endorse, promote, or administer, or associates with the Contest. Posting multiple entries in a single day is against Contest rules and will not be accepted. Creating multiple accounts will not be accepted and could cause all accounts to be suspended from Twitter. Anyone found using multiple accounts to enter will be ineligible.

## **10. Disputes**

Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest, or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in District of Columbia. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of District of Columbia, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than District of Columbia.

## **11. Privacy**

Information collected from entrants is subject to sponsor's privacy policy.